## Help us to fund the OCEAN Structure Project!







**PP Plastic Pickup is an association (non-profit organization) based in Nantes, France.** Plastic Pickup's main objectives are to raise public awareness about marine pollution and to encourage waste collection by the public. Plastic Pickup organizes clean-up actions at a local and national level in cooperation with other associations such as **Surfrider Foundation** and **Let's do it** France.

## What is the OCEAN Structure Project?



The project is simple: it will consist in the OCEAN word in large metal letters, that will be used to contain and display all the plastic trash collected by volunteers during and after clean-up actions. With such an imposing and visible metal structure, the association aims to surprise, challenge, raise awareness and to educate the public about the impact of waste on nature and on the urgent need to fight against pollution.

Thanks to your donations, the OCEAN structure will be presented **for the first time at the Cité Internationale des Congrès of Nantes** as part of the **11**th **EWTEC exhibition**.

The OCEAN structure is an **artistic upcycling creation** by the **Transformeurs**, a local association that offers an innovative and responsible second life to used objects and materials.

The 11<sup>th</sup> EWTEC integrates sustainable actions throughout its organization. It therefore aims to reduce the negative impacts of the event on the environment and to increase the positive social and economic benefits of the event for the Nantes region.

In supporting local associations PP Plastic Pickup and the Transformeurs, the  $11^{\rm th}$  EWTEC is willing to contribute to the protection of the ocean environment and to encourage waste limitation and valorization.

## You want the Ocean Structure to be the legacy of the congress?

Donate to Plastic Pickup, click here

Acknowledgements to donators will be displayed on the congress and association websites and onsite

Thank you!

## **PP Plastic Pickup Association**

Non profit organization

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